

2019-2020 District Goals

District: District 4 C5
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

ONSET:

- A. Establish: with the Global Leader Team (GLT) Chair, Region and Zones Chairs: Training dates; times; and locations for the Club Officers Training based on their Regions .
- B. Review: the curriculum and instructional programs for the five regional club officers training sessions with the GLT Chair and Training Staff Program .
- C. Confirm: dates; times; and locations for the five (05) Regional Club Officer Training Sessions with GLT Chair and Training Staff .
- D. Insure that all Region and Zone Chairs and Club Officers are made aware of; how to access; and use the LCI training assets available to the Club Officers .
- E. Institute a training program that all Club Officers (if they are unable to attend one of the five (05) Regional Training sessions), complete the self training officers modules prior to the start of their year .

ONGOING:

- A. Contacts: Maintain contacts with GLT Chair, Region and Zone Chairs and Club Officers in terms of attendance, with heavy emphasis on the last three weeks prior to the training .

ANALYSIS AND EVALUATION:

- A. Upon completion of all five (05) Regional Club Officer Training Sessions, an analysis of the results will be shared with the GLT Chair, Region, and Zones Chairs, and if needed an additional training offerings will be established .

DISTRIBUTE:

- A. Region and Zone Chairs will distribute the analysis of the of the findings (electronic and hard copies) to the membership via the Club Presidents and Secretaries .

FUTURE:

- A. GLT Chair working with Region and Zone Chairs will establish a plan for any additional training needed in this area (Club Officer Training) .
- B. Will establish with the 1st/2nd Governors and GLT Chair dates, times, and locations, and recruit instructors for the five regional training sessions for Lion Year 2020-2021 (May and June 2020) .

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
I will support and promote Region/Zone Chairperson training events.
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- A. Establish: With the GLT Chair a training session for Regions (RC) and Zones Chairs (ZC), prior to Club Officers Training: Training date; time; and location for their RCs/ZCs Training.
- B. During the RCs/ZCs Training, GLT Chair will ensure that part of the training is to work with ALL RCs and ZCs to establish clear and meaningful goals in line with the District Governor's and GAT Team's goals, especially focusing on retention of members; increasing women members; and strengthening small and struggling Clubs.
- C. Review: the curriculum and instructional programs for the RCs/ZCs training session with the Training Staff Program.
- D. GLT Chair will Confirm: date; time; and location for the RCs/ZCs Training Sessions with Training Staff.
- E. Insure that all RCs/ZCs are made aware of; how to access; and use the LCI RC/ZC web page in the Member Center.

ONGOING:

- A. Contacts: GLT Chair will maintain contacts with RCs/ZCs in terms of attendance, with heavy emphasis on the last three weeks prior to the training.

ANALYSIS AND EVALUATION:

- A. Upon completion of RCs/ZCs Training Session, an analysis of the results will be shared with the GLT Chair and RCs/ZCs and, if needed, an additional training offering will be established.

DISTRIBUTE:

- A. RCs/ZCs will receive the analysis of the of the findings (electronic and hard copies) for their use.

FUTURE:

- A. GLT Chair working with RCs/ZCs will establish a plan for any additional training needed in this area (RCs/ZCs Training).
- B. GLT Chair will establish with the 1st/2nd Governors, date, time, and location, and recruit instructors for the future RCs/ZCs training session for Lion Year 2020-2021 (May and June 2020).

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 20 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Goal 1: Articulating the Global Leadership Team (GLT) Program:

- A. Establish an advisory development support team for the GLT Training Programs . The Team should come from the Global Action Team (GAT), the Vice District Governors (VDG); the Region and Zone Chairs; and the General Membership of the District.
- B. Utilize the RCs/ZCs as a conduit for information to the Club Officers and other entities .
- C. Using the GLT Training Team, develop a plan to articulate the program and its objectives to the District.
- D. Recruit mentors and mentees to a program review night.

Goal 2: Cabinet Meeting Forums and Training:

- A. The District GLT Coordinator will present reports on the Cabinet Meeting Training (Forum Name; Presenter; and number of Lions in attendance) and will request evaluations from the Lions participators (these evaluations are for the GAT Team and Forum Trainers/Presenters)

Goal 3: Mentorship Program:

- A. Develop Webinar Program for the Mentorship Program .
- B. The purpose of this program is to offer forward thinking training to veteran (five (05) years plus and new Lions (less than two (02) years to ultimately match them in a mentorship program.
- C. Since this is a pilot program the mentors and mentees will given be given options in the form a curricula that they can use entirely, as needed, or ignore.
- D. The mentors and mentees will be requested to make personal time commitments to the program. The program requires a minimum of four (04) hours a month . Contact can range from personal one-on-one meetings; phone conversations; video phoning; texting; and emails.
- E. Participants (mentors and mentees) will be required to maintain logs and records. Since this is a pilot program, there will be no right or wrong methods. This will be explained in detail to the participants.
- F. Curriculum: All participants will be introduced to the concept of Active Listening .
- G. Curriculum: All participants will be issued four (04) reference books:
 - 1) District Directory;
 - 2) USA/Canada Club Handbook;
 - 3) LCI General Mentorship Guidebook;
 - 4) LCI Advanced Mentorship Guidebook.
- H. Time Commitment: Six (06) Months

Goal 4: New Member Night:

The District GLT Coordinator will work directly or support the District GMT Coordinator and 2nd VDG in any manner they request in establishing a date; time; location; and program for the New Member Night.

Goal 5: District 4-C5 Web Site:

- A. The GLT Coordinator working with the District Web Master will create some educational opportunities on the GLT section .
 - 1) Link Touchstone articles
 - 2) Link Touchstone videos
 - 3) Link Lions Learning Center
 - 4) Link Lions University
 - 5) Legacy Posters (Display)

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	30
3rd Quarter	0
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 55 new members.

Action Items:

My district will establish 0 club branch(es).

My district will induct 30 new Lions under 40 years old.

My district will convert 0 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

An all Female Community Club

My district will start 0 Campus Club(s) at None school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	25
3rd Quarter	10
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 65 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- A. GMT Coordinator working with Region and Zone Chairs will establish a District Wide Club Challenge that each Club will recruit at least one new member per club per quarter which will produce 52 new members per quarter.
- B. GMT Coordinator working with Region/Zone Chairs and the Clubs will reinvigorate "The Proud Lion/Proud Sponsor Program" to include a quarterly District new member orientation for all new members.
- C. GMT Coordinator will work on increasing the number of female members in our District.
- D. GMT Coordinator will work on increasing the number of members under 40.
- E. GMT Coordinator will work with Clubs that are setting between 17 and 19 members and increase their membership to over 20 members for a total of 19 members.

NET GROWTH GOAL

55	+	20	-	65	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 850000 people.

Action Items:

Of the total number of people served in my district, 8500 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 850000 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

A. GST Coordinator will encourage Clubs to continue to do community assessments; and development and introduce new projects to the Club.

Custom goal and action items

A. GST Coordinator will continue to promote, encourage and train the Club members in the use of My Lion.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 32000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 32000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

None

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

NONE

Custom goal and action items

None