

Marketing Plan for Carnitas Dinner

I usually create the flyer and print the tickets in late August so that they are available when the marketing plan is started. I update the existing page on ElkGroveLions.com. I used to create the online ticket purchasing page using PayPal. (This has been replaced with a Square link that is handled by our treasurer.)

Create an event for Facebook.com/ElkGroveLions

Generally, I start posting on the Facebook.com/ElkGroveLions & Instagram.com/ElkGroveLions about 6-8 weeks before the event, posting every 2 or 3 days.

I also post 2 or 3 times on my Facebook.com/LivingInElkGrove and Instagram.com/LivingInElkGrove pages.

Post our event on the following Facebook Pages or Websites:

- [City of Elk Grove Calendar](#)
- City Council Members & the Mayor – FB pages
 - [Bobbie Singh-Allen](#)
 - [Darren Suen](#)
 - [Rod Brewer](#)
 - [Sergio Robles](#)
 - [Kevin Spease](#)
- [Explore Elk Grove \(FB\)](#)
- [Cosumnes CSD FB](#)
- [Elk Grove Chamber](#)
- [Elk Grove Chamber of Commerce – Chamber Chat](#)
- [Elk Grove Community Calendar](#)
- [Sacramento365.com](#)
- [Elk Grove Citizen](#)
- [The Town Planner](#)
- [Galt Herald](#)
- [Elk Grove/Laguna Forum](#)
- [Elk Grove Tribune](#)
- [Small Town News in the Big City FB](#)
- [American Legion FB](#)
- [LivinginElkGrove.com FB](#)
- [Yelp.com](#)

- [NextDoor.com](https://www.NextDoor.com)

TV/Radio

- [ABC10 FB](#)
- [KCRA.com](#)
- [Good-Day Sacramento – Channel 31](#)
- [Fox40 Event calendar](#)
- Local Service clubs on their FB pages
 - [Laguna Sunrise Rotary](#)
 - [Elk Grove Rotary](#)
 - [Kiwanis Club of Laguna-Elk Grove](#)
 - [Soroptimist International of Elk Grove](#)
 - [Elk Grove Optimist](#)
 - [Pride of Laguna Creek Lions](#)

September

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| <p>21</p> | <p>Save the date!  October 18th at 6 PM Join us for our annual Day of the Dead Carnitas Dinner at the Elk Grove Park Pavilion. 🎉 A night full of flavor, community, and tradition you won't want to miss!</p> <p>👉 Get the details: ElkGroveLionsFoundation.org</p> <p>#Carnitas #CosumnesCSD #ElkGroveLions #ElkGroveLionsFoundation</p> | <div style="text-align: center;">     </div> |
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Do you love carnitas as much as we do? 🌮 So much that we always make sure to save a little extra for later... 😊

Good news — you don't have to wait! 🎉
On **October 18th**, join us for the **annual Day of the Dead Carnitas Dinner** at the **Elk Grove Park Pavilion**.

👉 Get your tickets now: ElkGroveLionsFoundation.org

#Carnitas #ElkGroveEvents #ElkGroveLions #DayOfTheDead

ELK GROVE LIONS
CARNITAS FESTIVAL

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📅 Did you get your tickets for our **annual Day of the Dead Carnitas Dinner** yet? Don't worry — we still have a few left! 🌮 ✨

Grab yours today
at 👉 ElkGroveLionsFoundation.org

Join us on **October 18th** at the **Elk Grove Park Pavilion** for an evening of great food, friends, and community — all while supporting your **Elk Grove Lions Club**. 🦁💛

#Carnitas #DayOfTheDead #ElkGroveEvents #ElkGroveLions

ELK GROVE LIONS
CARNITAS FESTIVAL
10-18-25

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Just checking in... have you grabbed your tickets yet? 📅

Our **Day of the Dead Carnitas Dinner** is one of the best meals in Elk Grove 🌮 ✨ and it's happening **October 18th** at the **Elk Grove Park Pavilion**.

ELK GROVE LIONS
CARNITAS FESTIVAL
10-18-25

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| <p>We can't wait to share an evening of delicious food, fun, and community with you! 🦁💛</p> <p>👉 Get your tickets today: ElkGroveLionsFoundation.org</p> <p>#Carnitas #DayOfTheDead #ElkGroveEvents #ElkGroveLions</p> | |
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October

| Date | Text of Post | Graphic |
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| 3rd | <p>Just checking in... have you grabbed your tickets yet? 📄</p> <p>Our Day of the Dead Carnitas Dinner is one of the best meals in Elk Grove 🌮✨ and it's happening October 18th at the Elk Grove Park Pavilion.</p> <p>We can't wait to share an evening of delicious food, fun, and community with you! 🦁💛</p> <p>👉 Get your tickets today: ElkGroveLionsFoundation.org</p> <p>#Carnitas #DayOfTheDead #ElkGroveEvents #ElkGroveLions</p> |  |
| Version 2 | <p>👤 Option 2: Day of the Dead Theme Use a vibrant Día de los Muertos–style graphic (sugar skulls, marigolds, candles, papel picado). Caption:</p> <p>October 3 🌮 Celebrate community, culture, and flavor at our Day of the Dead Carnitas Dinner 🌻</p> <p>👤 📅 July 17 October 18th 📍 Elk Grove Park Pavilion</p> | |

Come hungry, leave happy — and support your **Elk**

Grove Lions Club 🦁❤️



Tickets: ElkGroveLionsFoundation.org

#Carnitas #DayOfTheDead #ElkGroveEvents
#ElkGroveLions

6th

🍺 or 🍹 ... what's your choice? A cold beer
with your carnitas, or a margarita to spice it up? 🌮



Either way, you won't want to miss our **Day of the
Dead Carnitas Dinner** — one of the best dinners in

Elk Grove! 🎉



October 18



Elk Grove Park Pavilion

Join us for delicious food, drinks, and community fun
— all while supporting the **Elk Grove Lions**

Club. 🦁❤️



Get your tickets



today: ElkGroveLionsFoundation.org


#Carnitas #DayOfTheDead #ElkGroveEvents
#ElkGroveLions


ELK GROVE LIONS


CARNITAS FESTIVAL



9th  October 18th is coming fast! Don't wait until you're nothing but *skin and bones*—grab your tickets now for the **Day of the Dead Carnitas Festival!** 

Enjoy one of the tastiest dinners in Elk Grove, right at the Pavilion in Elk Grove Park.  Bring your friends, your appetite, and your festive spirit—it's going to be a night to remember!

 Get your tickets online today before they're gone!



 Tickets: ElkGroveLionsFoundation.org


ELK GROVE LIONS



CARNITAS FESTIVAL





12th  **October 18th is almost here!** We know you've been waiting patiently for our **annual Day of the Dead Carnitas Festival**—hands down one of the best dinners in Elk Grove! 

We can't wait to see you at the **Pavilion at Elk Grove Regional Park** for an evening full of flavor, fun, and celebration. 

Hurry and grab your tickets while they last  at <https://elkgrovelionsfoundation.org/...> 

#carnitas #cosumnescsd #elkgrovelionsfoundation #elkgrovelions #livinginelkgrove


ELK GROVE LIONS


CARNITAS FESTIVAL


10-18-25





15th **Option 1 – Playful & Festive:**  **Carnitas, cold drinks, and a night to remember!**

Our **Day of the Dead Carnitas Festival** is happening soon at the Pavilion at Elk Grove Regional Park on October 18th. Don't wait—tickets are going fast! 

Grab yours now: <https://ElkGroveLionsFoundation.org> 



#carnitas #cosumnescsd #elkgrovelionsfoundation #elkgrovelions #livinginelkgrove





ELK GROVE LIONS

CARNITAS FESTIVAL






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| | <p>Option 2 – Friendly & Inviting:</p> <p> Friends, food, and fiesta!</p> <p>Join us for one of the best dinners in Elk Grove—delicious carnitas and refreshing drinks await! Check if we still have tickets and come celebrate at the Pavilion at Elk Grove Regional Park on October 18th. Get your tickets online: https://elkgrovelionsfoundation.org</p> | |
| | <p>Option 3 – Short & Punchy:</p> <p> Eat, drink, celebrate!</p> <p>The Day of the Dead Carnitas Festival is almost here. Don't miss your chance to enjoy amazing food, drinks, and fun at Elk Grove Regional Park on October 18th.  Tickets here: https://elkgrovelionsfoundation.org</p> | |

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| <p>18th</p> | <p>Option 1 – Fiesta Vibes:</p> <p> It's PARTY TIME!</p> <p>Tonight is your chance to enjoy delicious carnitas, cold drinks  , and good times with friends  at the Pavilion at Elk Grove Regional Park. Don't wait—let's make memories together! </p> <p> Grab your tickets now: https://ElkGroveLionsFoundation.org #carnitas #cosumnescsd #elkgrovelionsfoundation #elkgrovelions #livinginelkgrove</p> |  |
| | <p>Option 2 – Playful & Hungry Crowd:</p> <p> Carnitas lovers, assemble!</p> <p>Tonight is the Day of the Dead Carnitas Festival!</p> <p>Come hungry  , bring your friends  , and</p> | |

enjoy **amazing food, drinks, and a festive night** at Elk

Grove Regional Park's Pavilion 



Tickets are waiting for you (if you act fast!): <https://elkgrovelionsfoundation.org>

Option 3 - Last call:



TODAY'S THE DAY!

Carnitas  Drinks  Fun  Friends 



Day of the Dead Festival



Pavilion, Elk Grove Regional Park



Don't wait—doors are opening soon!



Tickets: <https://elkgrovelionsfoundation.org>



Option 4:



LAST CALL, CARNITAS LOVERS!



Tonight's the **Day of the Dead Carnitas Festival** at the **Pavilion at Elk Grove Regional Park!** Doors are opening soon—don't miss out on **amazing food, cold**

drinks, music, and fun with friends 



If you haven't grabbed your tickets yet, **do it NOW:** <https://elkgrovelionsfoundation.org>

CARNITAS DINNER DAY OF THE DEAD FUNDRAISER



ELK GROVE LIONS



OCTOBER 18

6:00 PM

ELK GROVE PARK PAVILION

PURCHASE TICKETS:

<https://elk-grove-lions-foundation.square.site>



Elk GroveLionsFoundation.org

CARNITAS DINNER DAY OF THE DEAD FUNDRAISER



ELK GROVE LIONS



OCTOBER 18

6:00 PM

ELK GROVE PARK PAVILION



PURCHASE TICKETS AT:

<https://elk-grove-lions-foundation.square.site/>